



ESOP's ANNUAL LUNCHEON

Tuesday, October 22, 2019

11:30 a.m. – 1:30 p.m.

Ariel International Center

1163 E.40th St., Cleveland, OH 44114

Presenting Sponsor

\$25,000

Logo display at event and printed materials for luncheon (including invitation)

Back cover color ad and special recognition in ESOP's annual report

Presenting Sponsor Level Already Taken

Recognition on ESOP's website

One table of 8 to attend luncheon

*Other customized recognition

Signature Sponsor

\$20,000

Logo display at event and printed materials for luncheon

Full page inside cover color ad and special recognition in ESOP's annual report

Recognition on ESOP's website

One table of 8 plus up to 6 additional seats to attend luncheon

Contributing Sponsor

\$15,000

Logo display at luncheon and printed materials for luncheon

Full page color ad and special recognition in ESOP's annual report

Recognition on ESOP's website

One table of 8 plus up to 4 additional seats to attend luncheon

Community Partner

\$10,000

Logo display at luncheon

Full page color ad and special recognition in ESOP's annual report

Recognition on ESOP's website

One table for 8 to attend luncheon

Friend of ESOP

\$5,000

Logo display at luncheon

Half page color ad and special recognition in ESOP's annual report

Recognition on ESOP's website

4 seats to attend luncheon

Supporter

\$2,500

Quarter page color ad and special recognition in ESOP's annual report

2 seats to attend luncheon

Table Sponsor \$400 (8 seats and table recognition)



ESOP 2019 ANNUAL LUNCHEON ADVERTISING

To advertise in the ESOP Annual Report, which is distributed at our annual luncheon, please complete and sign this form and return it along with your check made payable to “**ESOP**” no later than **Friday August 30, 2019**.

Mail to: ESOP
Attn: Finance
11890 Fairhill Road
Cleveland, Ohio 44120

SIZE AND RATES (please check one)

_____	Full Page	10.5 X 8	\$500
_____	1/2 Page	5 X 8	\$250
_____	1/4 Page	5 X 3.75	\$125
_____	1/8 Page	2.25 X 3.75 (business card)	\$65

FORMATS

- Files must be submitted in “PRESS-READY” format by **September 15**. Your files must conform to the following:
 - 300 dpi resolution
 - CMYK or Grayscale TIFF, EPS, PDF, JPEG

Note: Please make sure your ad meets the size requirements. Too great a variation may lead to a distorted appearance.

_____ **Artwork has been sent electronically to jsalkin@benrose.org**
_____ **Please typeset the text enclosed**

SPECIAL INSTRUCTIONS: _____

Company/Organization Name	Contact Name & Title
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Address	City	State	Zip
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(_____)			
Phone	Fax	E-mail	

PAYMENT

A check payable to ESOP for \$ _____ is enclosed.

Please charge my credit card (Visa, MC, Discover AmEx):

Name on Card	Billing Zip Code
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Card number	Exp Date	CSV Code
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Signature of Cardholder _____

FURTHER INFORMATION: If you have any questions or need additional information, please contact Jen Salkin at jsalkin@benrose.org or (216) 373-1688.

FULL PAGE: 10.5" x 8" (horizontal)



2018 ANNUAL REPORT AD SPECS

HALF PAGE: 5" x 8" (vertical)

QUARTER PAGE: 5" x 3.75" (horizontal)

**EIGHTH PAGE:
2.25" x 3.75"
(vertical)**